

Station WVBT-TV NORFOLK, VA. Agency () GMMB Rep Firm
Advertiser () OBAMA FOR AMERICA 3050 K ST NW Sales Office () PHILADELPHIA
Product BARACK OBAMA WASHINGTON, DC 20007 Salesperson () ANJIE BRADY
Estimate# 1536 Agency C/P1/P2/E 95/101/1536 Salesperson Phone# 215-567-6005
Buyer DAN NAGELBERG Flight Dates 09/18/2012 - 09/24/2012 Salesperson FAX# 215-567-5938
Phone#
Fax#

-- CONTRACT COMMENT --

CLIENT: OBAMA FOR AMERICA SC=*

-- REMARKS --

THIS IS A NEW POLITICAL ORDER
CONTRACT TOTAL IS \$46,755
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	2P-3P	STEVE WILKOS	:30	\$35.00	09/18-09/21	8	1	8	\$280.00	
				Buyline Comment: STEVE WILKOS								
	2	M	2P-3P	STEVE WILKOS	:30	\$50.00	09/24-09/24	2	1	2	\$100.00	
				Buyline Comment: STEVE WILKOS								
	3	TU-F	3P-4P	JERRY SPRINGER	:30	\$60.00	09/18-09/21	8	1	8	\$480.00	
				Buyline Comment: JERRY SPRINGER								
	4	M	3P-4P	JERRY SPRINGER	:30	\$60.00	09/24-09/24	2	1	2	\$120.00	
				Buyline Comment: JERRY SPRINGER								
	5	SU	10A-11A	FOX NEWS SUNDAY	:30	\$50.00	09/23-09/23	2	1	2	\$100.00	
				Buyline Comment: FOX NEWS SUNDAY								
	6	TU-F	5P-6P	JERRY SPRINGER	:30	\$100.00	09/18-09/21	8	1	8	\$800.00	
				Buyline Comment: JERRY SPRINGER								
	7	M	5P-6P	JERRY SPRINGER	:30	\$100.00	09/24-09/24	2	1	2	\$200.00	
				Buyline Comment: JERRY SPRINGER								
	8	TU-F	10A-145P	LATE NEWS	:30	\$300.00	09/18-09/21	6	1	6	\$1,800.00	
				Buyline Comment: LATE NEWS								

Rep Order#	6852696	Ver#	1	Status	New
EC'd	Yes				

Traffic Order#

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Showing Buylines: All Lines

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Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/18/2012 - 09/22/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	20	W	8P-10P	THE X FACTOR	:30	\$1,500.00	09/19-09/19	4	1	4	\$6,000.00	
				Buyline Comment: THE X FACTOR								
	21	TH	8P-9P	THE X FACTOR	:30	\$1,500.00	09/20-09/20	2	1	2	\$3,000.00	
				Buyline Comment: THE X FACTOR								
	22	TH	9P-10P	GLEE	:30	\$800.00	09/20-09/20	2	1	2	\$1,600.00	
				Buyline Comment: GLEE								
	23	SA	4P-7P	FOX SATURDAY BASEBALL	:30	\$125.00	09/22-09/22	3	1	3	\$375.00	
				Buyline Comment: FOX SATURDAY BASEBALL								
	24	SA	730P-11P	FOX COLLEGE FOOTBALL	:30	\$300.00	09/22-09/22	3	1	3	\$900.00	
				Buyline Comment: FOX COLLEGE FOOTBALL								
	25	SU	12P-1P	FOX NFL SUNDAY PRE-GAME	:30	\$700.00	09/23-09/23	2	1	2	\$1,400.00	
				Buyline Comment: FOX NFL SUNDAY PRE-GAME								
	26	SA	11P-1130P	SATURDAY LATE NEWS	:30	\$250.00	09/22-09/22	1	1	1	\$250.00	
				Buyline Comment: SATURDAY LATE NEWS								
	27	SU	10P-1045P	SUNDAY LATE NEWS	:30	\$300.00	09/23-09/23	1	1	1	\$300.00	
				Buyline Comment: SUNDAY LATE NEWS								
	28	SU	1P-4P	NFL: TAMPA BAY/DALLAS	:30	\$4,000.00	09/23-09/23	2	1	2	\$8,000.00	
				Buyline Comment: NFL: TAMPA BAY/DALLAS								
	29	SU	4P-430P	FOX NFL POST-GAME	:30	\$1,800.00	09/23-09/23	1	1	1	\$1,800.00	
				Buyline Comment: FOX NFL POST-GAME								
	30	F	8P-9P	BONES	:30	\$400.00	09/21-09/21	2	1	2	\$800.00	
				Buyline Comment: BONES								

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	31	F	9P-10P	THE MOB DOCTOR	:30	\$400.00	09/21-09/21	2	1	2	\$800.00	
	32	SA	1130P-1230A	PRIME ENCORES	:30	\$75.00	09/22-09/22	2	1	2	\$150.00	
	33	SU	7P-8P	ANIMATION ENCORES	:30	\$300.00	09/23-09/23	2	1	2	\$600.00	
	34	SU	8P-9P	THE SIMPSONS/BOB'S BURGERS	:30	\$800.00	09/23-09/23	2	1	2	\$1,600.00	
	35	SU	9P-10P	FAMILY GUY/AMERICAN DAD	:30	\$800.00	09/23-09/23	2	1	2	\$1,600.00	
	36	SU	11P-12A	EXTRA WEEKEND	:30	\$75.00	09/23-09/23	2	1	2	\$150.00	
	37	TU-F	6A-7A	THE DAILY BUZZ	:30	\$20.00	09/18-09/21	8	1	8	\$160.00	
	38	M	6A-7A	THE DAILY BUZZ	:30	\$20.00	09/24-09/24	2	1	2	\$40.00	
	39	TU-F	7A-8A	AM NEWS	:30	\$125.00	09/18-09/21	8	1	8	\$1,000.00	
	40	M	7A-8A	AM NEWS	:30	\$125.00	09/24-09/24	2	1	2	\$250.00	
	41	TU-F	8A-9A	THE DAILY BUZZ	:30	\$20.00	09/18-09/21	8	1	8	\$160.00	

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	42	M	8A-9A	THE DAILY BUZZ	:30	\$20.00	09/24-09/24	2	1	2	\$40.00	
	43	TU-F	9A-10A	AMERICA'S COURT	:30	\$20.00	09/18-09/21	8	1	8	\$160.00	
	44	M	9A-10A	AMERICA'S COURT	:30	\$20.00	09/24-09/24	2	1	2	\$40.00	
	45	TU-F	10A-11A	MILLIONAIRE	:30	\$20.00	09/18-09/21	8	1	8	\$160.00	
	46	M	10A-11A	MILLIONAIRE	:30	\$20.00	09/24-09/24	2	1	2	\$40.00	
	47	TU-F	11A-12P	JEFF PROBST	:30	\$20.00	09/18-09/21	8	1	8	\$160.00	
	48	M	11A-12P	JEFF PROBST	:30	\$20.00	09/24-09/24	2	1	2	\$40.00	
	49	TU-F	12P-1P	WENDY WILLIAMS	:30	\$35.00	09/18-09/21	8	1	8	\$280.00	
	50	M	12P-1P	WENDY WILLIAMS	:30	\$35.00	09/24-09/24	2	1	2	\$70.00	
	51	TU-F	4P-5P	STEVE WILKOS	:30	\$100.00	09/18-09/21	8	1	8	\$800.00	
	52	M	4P-5P	STEVE WILKOS	:30	\$100.00	09/24-09/24	2	1	2	\$200.00	

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	53	TU-F	11P-1130P	THE INSIDER Buyline Comment: THE INSIDER	:30	\$100.00	09/18-09/21	4	1	4	\$400.00	
	54	M	11P-1130P	THE INSIDER Buyline Comment: THE INSIDER	:30	\$100.00	09/24-09/24	1	1	1	\$100.00	
	55	TU-F	1130P-12A	DISH NATION Buyline Comment: DISH NATION	:30	\$50.00	09/18-09/21	4	1	4	\$200.00	
	56	M	1130P-12A	DISH NATION Buyline Comment: DISH NATION	:30	\$50.00	09/24-09/24	1	1	1	\$50.00	
	57	TU-F	1P-2P	RICKI LAKE Buyline Comment: RICKI LAKE	:30	\$35.00	09/18-09/21	8	1	8	\$280.00	
	58	M	1P-2P	RICKI LAKE Buyline Comment: RICKI LAKE	:30	\$35.00	09/24-09/24	2	1	2	\$70.00	

--REPORT TOTALS--

Report Totals: 197 / \$46,755.00

--SALES MONTHLY TOTALS--

Sep 12: 197 / \$46,755.00
Sales Totals: 197 / \$46,755.00
Station Totals: 197 / \$46,755.00
Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$203,283	CATV 0%	WAVY 32%	WGNT 3%	WPXV 0%	WTKR 14%
		WTVZ 7%	WVBT 23%	WVEC 21%		

--COMPETITIVE COMMENTS--

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Phone#		Hiatus Weeks			
Fax#					

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

-- CREDIT RISK --

CASH IN ADVANCE